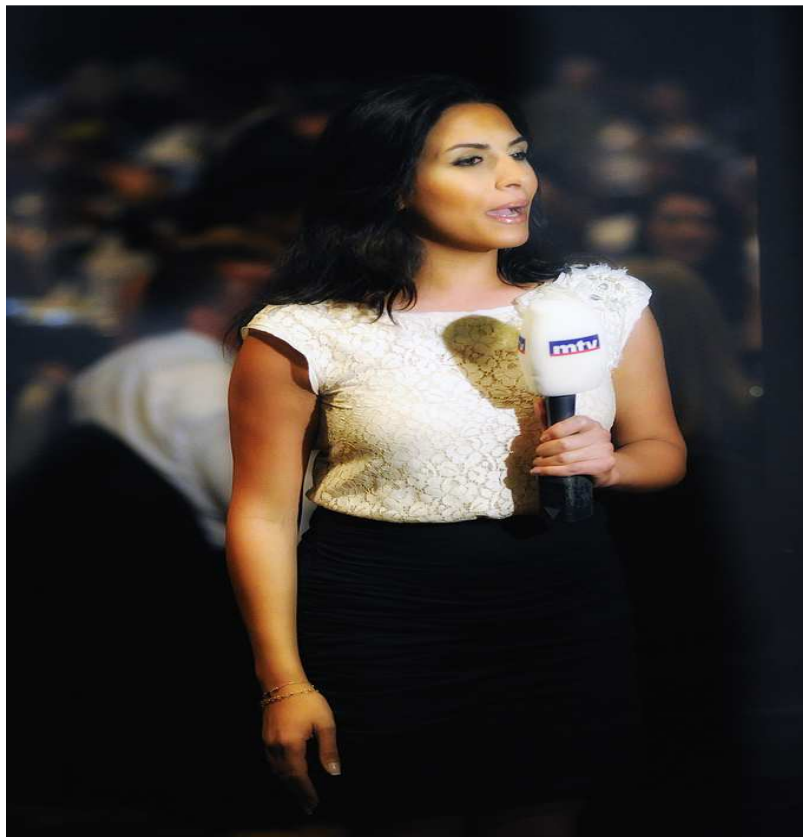


ALCCI Official Launch party:

25/02/2012

Australian Lebanese Chamber of Commerce and Industry's first major event for 2012 was the Official Launch of the ALCCI held on Saturday 25th February at the Sofitel Ballroom in Melbourne. With over 500 guests attending, including national and international dignitaries, this was an extremely successful and enjoyable event.

The event was also covered by a multitude of international broadcasting channels including MTV and LBC.



A list of very successful business men and entrepreneurs constitute the board of members of ALCCI. Board members include leaders the likes of Fadi Zouki and Roland Jabbour among others who are pioneers in their respective fields.



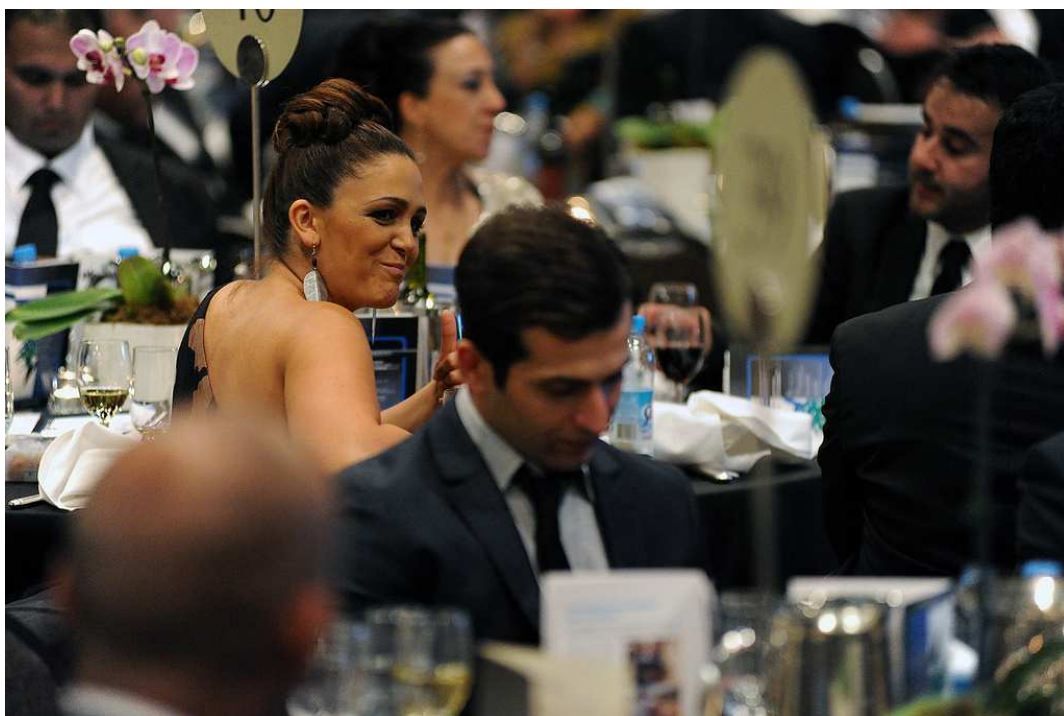
And so ALCCI launch night was not just a night where the organisation was introduced to the world, but it was an occasion of multiple celebrations of individual achievements and exploring the potential of commitment to unity.



Guest speakers included ex-Victorian premier, the Honourable Steve Bracks who is of Lebanese descent.



Guests included community members and leaders from the religious, political, business, commerce and media arena.





Entertainment and food on the night were both amazing. Guest were served with both Western and Middle Eastern artistic delicacies. A silent auction took place where funds were donated to a great cause.



The night also served as an environment where people could meet and greet for future networking opportunities. important long lasting friendships were also formed on the night.

The launch definitely achieved the organisation's goal that underpins the Chamber ; uniting people to make a difference.

Links to photos and videos from the night are available here;

<http://www.flickr.com/photos/76405501@N06/6948944529>